



AMCIS 2024

SALT LAKE CITY • UTAH

August 15-17

Corporate Sponsorship Opportunities



CELEBRATING
YEARS OF
SERVING SOCIETY **30**

Join us in Salt Lake City!

August 15 - 17, 2024

On behalf of the 2024 AMCIS Committee and the Association for Information Systems, we invite you to partner with us as we present:

ELEVATING LIFE THROUGH DIGITAL SOCIAL ENTREPRENEURSHIP

The Americas Conference on Information Systems (AMCIS) is the leading conference for presenting the broadest variety of research done by and for IS/IT academicians. AMCIS 2024 provides an inclusive experience which represents more than 800 academic leaders and doctoral students from around the globe. These scholars will connect to share research ideas, network with others, celebrate accomplishments and more.

We value you as a sponsor and partner and are dedicated to making your support for our world-class scholarly association a rewarding and impactful promotional event. Please consider partnering with us in this unique opportunity. For more information on sponsorship opportunities contact Lise Fitzpatrick at lise@aisnet.org

Thank you and we look forward to seeing you in Salt Lake City!
AMCIS 2024 Conference Co-Chairs



Michele Carter
University of Manchester



Kelly Fadel
Utah State University



Tom Meservy
Brigham Young University

Corporate Sponsorship Packages

	Diamond	Ruby	Sapphire
	\$30,000	\$20,000	\$10,000
Complimentary In-Person Academic Registrations	4	2	1
Complimentary AIS Memberships	4	2	1
Exhibit Booth	Yes	Yes	Yes
Workshop Opportunity	Yes	Yes	
Complimentary Career Services posting and Private Interview room at conference	1	1	
Marketing opportunity at conference check-in desk	Yes	Yes	Yes
Mobile App Marketing/Media Space	Yes	Yes	Yes
Logo branding on conference signage	Yes	Yes	Yes
Pre-Conference email logo recognition	Yes	Yes	Yes
Social media posts (Facebook and Twitter)	Yes	Yes	Yes
Invitation to AIS Appreciation Reception	4	2	1

4,900+ members from across the globe, including 3,200+ academics and 1,600+ doctoral students.



Access to more than 800 conference attendees from more than 62 countries.



25+ conference tracks related to the field of IS.



About AMCIS

Sponsorship Package Details

Complimentary Registrations

Each Conference registration includes full access to all conference related events such as:

- Paper sessions
- Keynote Sessions
- Networking events
- Meals and more!

Workshop Opportunity

- Half Day Workshop scheduled on Thursday morning, August 16th.
- All AMCIS attendees will have an opportunity to register for your workshop
- Includes: Meeting room rental, Audio-Visual equipment and food and beverage items for breaks

Marketing Benefits

- Sponsor level recognition on conference website, sponsor/exhibitor page and mobile app with logo, link and bio.
- Marketing flyer at registration desk
- Sponsor level recognition on conference signage
- Social Media Posts on Facebook and Twitter
- Two pre-conference targeted marketing emails to all AIS members

Complimentary AIS Memberships

- A one-year AIS membership includes 24/7 access to the eLibrary, one of the most comprehensive eLibraries in the IS field with 16 journals
- Exclusive resource access to the IS Job Index, AIS World, the Faculty Directory and more

Career Services

AIS Career Services connects IS academic and industry opportunities with highly qualified IS talent both online and at AIS Conferences.

- Access to all job postings
- Access to post jobs
- Private Interview room at the conference

[AIS Career Services](#)

Other Benefits

- Exhibit booth space
- Three (3) Mobile app PUSH notifications. Can be used pre, post or during the conference
- Invitations to AIS Appreciation Reception.

For more information on AMCIS 2024 sponsorship opportunities, please contact Lise Fitzpatrick at lise@aisnet.org.

Additional Sponsorship Packages

Item	Amount	Description
Keynote Speaker	\$10,000	Exclusive Sponsorship <ul style="list-style-type: none">• This is a distinctive one-time event offering promotional opportunity with high-visibility recognition• Introduction at Keynote Session followed by a 5 minute address to the attendees• Complimentary registration - 1• Sponsor level recognition on conference website sponsor/exhibitor page• Logo branding on conference signage• Invitation to AIS appreciation Reception - 3
Doctoral Consortium	\$5000/each	Two packages available, each includes: <ul style="list-style-type: none">• A highly visible and prestigious conference event, notable by more than just the doctoral students and faculty in attendance• Complimentary registration - 1• Sponsor level recognition on conference website sponsor/exhibitor page• Mobile app push notifications - 2. Can be used pre, post and during the conference• Logo branding on conference signage• Invitation to AIS Appreciation Reception - 2

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Additional Sponsorship Packages

Item	Amount	Description
Signage Sponsor	\$5,000	Exclusive Sponsorship Logo and tag line on directional conference signage Invitation to AIS Appreciation Reception - 2
Conference Bag	\$10,000	Exclusive Sponsorship
Conference Lanyards	\$8000	Exclusive Sponsorship SOLED OUT
Registration Kiosks	\$3500	Exclusive Sponsorship • Place your logo and message on the registration check-in screens. Every attendee checking in for the conference will see your logo and message.

For more information on **AMCIS 2024** sponsorship opportunities, please contact **Lise Fitzpatrick** at lise@aisnet.org.



Sponsorship Timeline

Once contract is signed and as soon as payment is received sponsors will work with AIS Staff to create a unique conference sponsor experience. The following timeline outlines when each step of the process will take place.

Immediately

Logo is immediately added to the conference website.

June 2024

Sponsors will be provided with complimentary registration codes to be given to those identified to represent their organizations

July 2024

AIS staff will request all content and media. All marketing benefits collateral will be provided by the sponsor, including email messaging, links to websites, push notifications, sponsor-specific emails where applicable, social media messages where applicable

Mid-July

AIS staff will contact sponsors to make track selections

August 2024

Prior to the conference, sponsors will be provided with information on how to make the most of their sponsorship on-site including a walk-through of the mobile app to ensure beneficial networking opportunities

Throughout the Conference

AIS Staff will check in with sponsors periodically throughout the conference to ensure all obligations are being fulfilled in an appropriate and timely manner.

September 2024

AIS Staff will follow up with all sponsors to provide usage statistics and an overall fulfillment report.

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